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LDRA Celebrates Expansion in India

- **LDRA moves to a new office in Bengaluru to accommodate the growing demand in the Indian and South East Asian Markets**
- **Celebrating the expansion by organising a series of seminars hosted by LDRA founder, Dr. Mike Hennell**

Bengaluru, India – 8 January 2016 - LDRA Technology Pvt. Ltd (a subsidiary of LDRA Ltd. UK), the leader in standards compliance, automated software verification, source code analysis and test tools, announced today that they have moved to a new office in Bengaluru to align with LDRA's growth plans in India.

LDRA's new office will provide its existing customers with project support, training and professional services. It will function as a sales and account management base to expand and serve new customers in India and South East Asia.

Ian Hennell, Operations Director at LDRA said, "Our Indian operations play an important role in our global business strategy. We have one of our fastest growing teams in India, which is well integrated with our global technical, sales, marketing and business development teams. As part of the growth, the new office will start serving the needs of our clients in South East Asia as well as some specific global initiatives, jointly with our teams in the rest of the world."

The expansion comes in response to LDRA's success in establishing a direct presence in the Indian market over the last 5 years. LDRA will celebrate this achievement with a series of seminars on different industry verticals across India. The seminars will be in February 2016, and will be hosted by LDRA founder, Dr. Mike Hennell. Key seminars where Dr. Hennell will be presenting are:

- Users Conference (2 February 2016 – Bengaluru; 4 February 2016 - Hyderabad)
- Best Rail Software Practices (5 February 2016 – at IRASET – Hyderabad)
- Implementing ISO 26262 (8 February 2016 – at ARAI – Pune)

Shinto Joseph, Operations and Sales Director, LDRA India, said, "It was 2010, when we started our operations here. We planned to build one of the best teams and brands in India, driven by the core values of our parent company. After reaching that milestone, we are now working on a plan to build a global team with the best capabilities, delivering best practices to global markets. This year, we will be implementing the remaining phases of the Certification Ecosystems Development Program (CEDP) that was announced last year. This will enhance our capabilities to serve our clients in India as well as in rest of the world as our India team becomes fully integrated with the LDRA global family."

LDRA's new office is located at Golden Enclave, Unit No. B-3, Third Floor, Tower B, Old Airport Road, Bengaluru – 560017.

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About LDRA

For more than forty years, LDRA has developed and driven the market for software that automates code analysis and software testing for safety-, mission-, security-, and business-critical markets. Working with clients to achieve early error identification and full compliance with industry standards, LDRA traces requirements through static and dynamic analysis to unit testing and verification for a wide variety of hardware and software platforms. Boasting a worldwide presence, LDRA is headquartered in the United Kingdom with subsidiaries in the United States and India coupled with an extensive distributor network. For more information on the LDRA tool suite, please visit www.ldra.com.

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